

# MACMILLAN PROFESSIONALS EXCELLENCE AWARDS

## INNOVATION CRITERIA AND QUESTIONS

This category recognises nominees and teams who have introduced a new approach to service or product development and delivery.

Judges will look for examples of truly innovative ideas, where challenging custom and pushing boundaries have resulted in a new approach to the planning and delivery of a service or product. The initiative should demonstrate improved outcomes and experience for people living with cancer, and measurable improvements in the quality and effectiveness of service or product.

Question 1 the maximum number of characters with spacing is 1900 (equates to 300 words). Please note: this question will not be scored. Questions 2 – 7 the maximum number of characters with spacing is 1600 (equates to 250 words).

<p><b>1. Please provide an overview of the Innovation initiative, outline the problems or issue that this initiative was seeking to address, and how this was identified. <i>Please make sure you address the specific criteria for this award.</i></b></p>
<p><b>2. Provide evidence of how this initiative has challenged custom and practice, and in what way it is truly innovative and developmental, pushing boundaries in service delivery and improvement</b></p>
<p><b>3. Please explain how the nominee or team have demonstrated leadership and team working and that they are a role model for others. <i>This should demonstrate how they have exceeded the requirements of their role or remit.</i></b></p>
<p><b>4. Provide evidence of how the nominee or team have influenced / engaged / collaborated with key stakeholders and worked across boundaries to ensure success. <i>Include detail of any challenges and how these were managed.</i></b></p>
<p><b>5. Provide evidence of both the outputs and outcomes achieved and the impact this has had for people living with cancer. <i>Include evidence of how this impact has been demonstrated e.g. through audits and evaluation. N.B <b>Outputs</b> are the products, services or facilities that result from the activities. <b>Outcomes</b> are the changes, benefits, learning or other effects that happen as a result of the activities of the nominee or team.</i></b></p>
<p><b>6. Provide evidence of how the nominee or team have ensured that achievements are/will be sustainable N.B. <i>Sustainability does not just mean funding and should show how the achievements have been integrated into existing services.</i></b></p>
<p><b>7. Provide evidence of how the findings and impact of this Innovation initiative have been shared beyond the initial stakeholders?</b></p>
<p><b>8. If this is a team nomination, please provide the full name, profession, and the employing organisation for each team member.</b> E.g. Joe Bloggs, Macmillan Dietitian, Royal Edinburgh Hospital, Lothian Primary Care NHS Trust.</p>